



OREGON LAVENDER ASSOCIATION

FOR IMMEDIATE RELEASE

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Attention Lavender Lovers!

PORTLAND, OR – April 5. Celebrate summer and visit beautiful Northwest Oregon during ***Oregon Lavender Festival*** weekend, July 12th & 13th, 2008 from 10 AM – 5 PM. More than twenty unique locations, all with lavender in common, invite you to tour lavender farms and nurseries around the countryside and visit the Artisan Fair in Yamhill. Enter a world of fragrant purple blossoms where you can stroll through u-cut lavender fields enjoying the therapeutic, aromatic scent, or select plants for your own landscape from several nurseries on the tour. Each location offers unique festival activities for a relaxing, inspiring day in the country. Take in the festive Artisan Fair at Beulah Park in Yamhill, where you will find arts, crafts, demonstrations, entertainment, lavender cuisine, and a wonderful juried Art Show and Sale, which features paintings of local lavender fields created by plein air artists in the weeks prior to the festival.

At the farms and nurseries, dozens of varieties of lavender will be on display; many varieties will be available for u-cut. Several of these locations will also offer products made by artists and artisans. Experienced lavender growers will answer questions on propagating, cultivating, harvesting, and pruning, and some sites will demonstrate lavender essential oil distillation. Some farms are well-established, while others have young fields, so visitors will be able to see and learn about the lavender farming industry in different stages of development. A wide selection of lavender plants and other herbs will be available for purchase.

Six new locations have joined the 2008 festival tour. Each location has different activities arranged for the festival, ranging from lavender bouquet cutting to mini-festivals with music, food, and vendors. Visit www.OregonLavenderFestival.org to plan your day. En route to each location, you will drive through pastoral countryside; a splash of purple on the landscape announces that you have arrived at your next stop. Entry is free.

Every year, a portion of the proceeds from the festival is donated to charitable and/or community organizations. This cooperative event brings local growers and community volunteers together to educate the public about the delightful and beneficial uses of lavender.

For more information, visit www.OregonLavenderFestival.org, or call 971-533-7753.